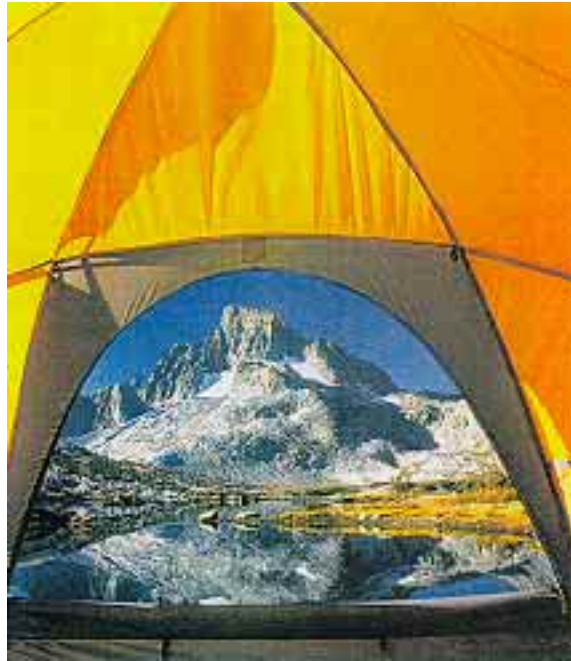


Back Pack  
'95!  
The Anniversary  
Tour

July 26-31, 1995



An  
experience  
you'll never  
forget!



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Remember that incomparable wilderness experience you first tasted maybe a quarter century ago? The sights, sounds, and smells of nature? Cut-offs and peace symbols?

Recapture it all this summer at spectacular Thousand Island Lake in the heart of the Sierra wilderness! Join us for...

## Back Pack '95! The Anniversary Tour

An unforgettable tour including, as a special bonus this year, a

### *Souvenir T-Shirt*

commemorating this special event! Personally drawn by our own Karl Edwards and featuring a sordid group of familiar campers! But only if you book now! Not available in stores!



*Where else can you find a location as dramatic as Thousand Island Lake? Or a more genial group of friends with whom to share it?*



*Backpacking like you remember it.*

*What makes this tour so special?*

**Fun!** Climbing led by Steve Levoe! Day hikes scouted by Rich Cotter! Sedentary types scoffed at by John Grant!

**Food!** All meals carefully prepared by the loving hand of John "Julia Child" Selling!

*(Consider our exclusive medical supplement plan, including industrial strength Alka Seltzer and all necessary gastrointestinal surgery.)*

**Fish!** Bigger and better than ever before from an incomparable secret fishing hole! Catch 'em! Marvel over 'em! Get a picture of you holding 'em up! Eat 'em! Learn technique from the Ball-Kenagy-Selling "A-team"!

**Excitement!** Brisk morning swims! Scintillating campfire conversation! Pyrotechnics by Jon Ball and his assistant Jay Helms!



*I'm Sold! What should I do now?*

**Book right away!** This may be your last opportunity to get away from it all before Scott Cook brings electronic banking into the wilderness too!

*("But hey, guys, what if you're sitting around the campfire and something suddenly reminds you, 'Say, I forgot to pay the gas bill!...'")*



Photo Copyright © 1994 by J. Grant

*"Of course fishing is a sport!"*  
—Repeat customers everywhere

*"Isn't that cute? The mules  
carry everything but the boys  
still call it 'Back Packing'."*  
—Wives of repeat customers  
everywhere